

**DAY 1**

*Wednesday*  
**16 OCTOBER 2024**

**VENUE: Hall 1-5, Ground Floor**

**Exhibition** 10.00 am - 6.00 pm

**VENUE: Hall 1, Ground Floor**

**Cooking Demo by Foodie Fendi & Product Soft Launch** 11.40 am - 12.15 pm

**Cooking Performance by Haiky Borneo** 1.00 pm - 1.35 pm

**Tea Appreciation Session** 1.40 pm - 4.55 pm

**VENUE: Hall 2, Ground Floor**

**Pocket Talk by SIRIM - Kepentingan Jenama Dan Peraturan Pembungkusan Makanan** 11.40 am - 12.15 pm

**Pocket Talk: Understanding Licensing and Franchising for F&B Growth** 12.20 pm - 1.35 pm

**Exploring Nestlé Malaysia's Supply Chain and Sustainability** 3.00 pm - 3.35 pm

**Opening Ceremony Thailand Week 2024 (Thai Stage)** 3.00 pm - 5.00 pm

**Exploring Viet Nam's Potential** 3.40 pm - 5.10 pm

**VENUE: Hall 5, Ground Floor**

**Opening Ceremony SELHAC** 10.00 am - 1.00 pm

**Selangor State Halal Awareness Seminar by JAIS** 2.00 pm - 5.00 pm

**DAY 2**

*Thursday*  
**17 OCTOBER 2024**

**VENUE: Hall 1-5, Ground Floor**

**Exhibition** 10.00 am - 6.00 pm

**VENUE: Hall 1, Ground Floor**

**Shiera Ijoy Cook: Sambal Hitam & Sambal Tempoyak Petai By Depah** 11.00 am - 11.35 am

**Zueema Food Cooking Demo with Foodie Fendi - Zueema Instant Mee Kolok Delights** 11.40 am - 12.15 pm

**Top Asean Dishes Conveniently Crafted by Linaco** 12.20 pm - 12.55 pm

**Ekee Food Industries Cooking Demo with Foodie Fendi - Ekee Herbal Recipe** 1.40 pm - 2.15 pm

**Dodo Vegan Hut Cooking Demo with Foodie Fendi - Vegan Chili Oil Noodle** 2.20 pm - 2.55 pm

**VENUE: Hall 2, Ground Floor**

**H&W Food Industry - Discover Premium Australian Delights** 11.00 am - 11.35 am

**7 Deadly Mistakes of Content Creation by MSCM Studio** 11.40 am - 12.15 pm

**Launching New Product by Riezthelicious Sdn. Bhd.** 1.00 pm - 1.35 pm

**GT Spice Kitchen: Where Colours & Flavours Come Alive! Cooking Demo with Foodie Fendi**

**VENUE: Hall 5, Ground Floor**

**Halal Global Market Expansion Initiative by Halal International Selangor** 10.00 am - 5.00 pm

**VENUE: Banquet Hall, Level 3**

**SIBS 2024 Networking Reception** 5.00 pm - 6.00 pm

**DAY 3**

*Friday*  
**18 OCTOBER 2024**

**VENUE: Hall 1-5, Ground Floor**

**Exhibition** 10.00 am - 6.00 pm

**VENUE: Hall 1, Ground Floor**

**Cooking Demonstration with D.Y.M.M Tengku Permaisuri Hajah Norashikin,  
Tengku Permaisuri Selangor & YBhg. Dato' Chef Ismail Ahmad** 3.00 pm - 5.00 pm

**VENUE: Hall 2, Ground Floor**

**Memorandum of Understanding for  
Collaboration on the Development of EHSAN Meat Products between  
the SELANGOR AGRICULTURAL DEVELOPMENT CORPORATION (PKPS) and  
HMA AGRO INDUSTRIES LIMITED** 11.40 am - 12.15 pm

**Uganda Agro - Exports** 2.20 pm - 2.55 pm

**VENUE: Hall 5, Ground Floor**

**Forum Acceleration Halal Certification** 9.00 am - 12.00 pm

**Forum Halal Traceability in Food & Beverages: Challenges and Opportunities by UNISEL** 2.00 pm - 5.00 pm

**DAY 4**

*Saturday*  
**19 OCTOBER 2024**

**VENUE: Hall 1-5, Ground Floor**

**Exhibition** 10.00 am - 6.00 pm

**VENUE: Hall 1, Ground Floor**

**Riezthelicious Cooking Demo with Foodie Fendi - Tiramisu Creation:  
From Scratch to Perfection** 1.00 pm - 1.35 pm

**Kuhot Holdings Cooking Demo with Foodie Fendi - Kuhot Premix Flour** 1.40 pm - 2.15 pm

**Tokku Leko Cooking Demo with Foodie Fendi - The Making of Keropok Lekor** 2.20 pm - 2.55 pm

**Linaco Cooking Demo with Foodie Fendi - Halal Chinese Cuisine** 3.00 pm - 3.35 pm

**VENUE: Hall 2, Ground Floor**

**Thai SELECT Award Ceremony (Thai Stage)** 10.30 am - 12.00 pm

**My Innovative Wellness - Memorandum of Understanding Signing Ceremony between  
ALT Synergy Sdn Bhd & Bionutricia Sdn Bhd** 12.20 pm - 12.55 pm

**Al Sultan MOU Ceremony with KL Group** 1.40 pm - 2.15 pm

**Richgroup Intelligence Advisors - Majlis Tandatangan Memorandum Persefahaman  
Lantikan RGFI sebagai vendor Felda D'Saji** 2.20 pm - 2.55 pm

**VENUE: Hall 5, Ground Floor**

**Selangor Halal Executive Conference 2024 by JAIS** 9:00 am - 3:00 pm

**SELHAC Closing Ceremony** 3.30 pm - 5.00 pm